

# Please come to my PickKnit



THE CAMPAIGN FOR WOOL  
Patron: HRH The Prince of Wales

at...

on...

time...

*Please bring with you...*

*Let me know if you are coming along!*

phone...

email...

  Follow us on Facebook and Twitter

**#Picknit**

**#ChooseWool**

**@campaignforwool**

 UK  
Hand Knitting  
Association



# 10 Wonderful Reasons to...**LOVE WOOL**

-  **Pure** wool is 100% natural, 100% renewable, 100% sustainable, 100% biodegradable, if you love the planet - use more wool!
-  It is **warm** but it is cool too because it adapts to the wearer - that's why sheep are so snug and content!
-  Wool is **flame retardant** and will often self-extinguish. Fire-fighters like it because it produces less smoke and toxic fumes - making it a safer choice for the home and our precious ones.
-  **Strong and long lasting** - wool carpets and rugs can take lots of heavy wear and are known to look better for longer - quality always lasts!
-  **Sleep well** with a wool bed, duvet and blanket - scientific tests show that wool will create a sleep climate perfect for you... deeper sleep, lasting comfort and sweet dreams.
-  Wool has **hypoallergenic and anti-bacterial** properties - it makes the air that we breathe cleaner and better.
-  Wrap your babies in wool so they **breathe easy...** wool will keep them cosy and warm but not too hot as it cleverly changes to their needs.
-  **Insulate** with it, soundproof with it, wear it, walk on it, wrap things with it. The world's oldest renewable fibre is also the most versatile and modern.
-  **Sheep are amazing** - they graze peacefully, grow wonderful wool, we use it to make beautiful textiles and the whole process begins again... no depletion, just sustainable and sensible.
-  **Wool is smarter** than any other fibre - it travels a long way on its journey from the sheep but it never loses any of its remarkable qualities and it looks and feels fabulous too.

