



WOOL NIGHT OUT

Choose wool this Autumn/Winter and discover the brands celebrating wool in their collections with our Wool Map. Mapping our wool circuit of late night shopping in central London – wool this way – and discover the latest wool trends.

Marks and Spencers (Marble Arch)

Savile Row Tailors

Ally Capellino

Caroline Charles

John Smedley

DAKS

Brora

Barbour

Walker Slater

Jigsaw

Hackett London

Finisterre

Wool and The Gang at Topshop

Topman

Topshop

Heal's

Jaeger

Austin Reed

Smalls x Selfridges Wool Night Out

Dashing Tweed

Ede & Ravenscroft

Maurice Sedwell

Paul Smith

Pringle of Scotland

Folk

Dunhill

458 Oxford Street, London, United Kingdom, W1C 1AP

1 Savile Row, London, W1S 3JR

9 Calvert Avenue, London E2 7JP

56/57 Beauchamp Place, London, SW3 1NZ

24 Brook St, London W1K 5DG, United Kingdom

101 Jermyn St, London SW1Y 6EE

6-8 Symons, London SW3 2TJ

73-77 Regent Street, London W1B 4EF

38 Great Queen St, London WC2B 5AA

9 Argyl St, London W1F 7TG

193-197 Regent St, London W1B 4LY

7 Earlham St, London WC2H 9L

Lower ground floor, 214 Oxford Street, W1W 8LG

214 Oxford Street, W1W 8LG

214 Oxford Street, W1W 8LG

196 Tottenham Court Road, London W1T 7LQ

200-206 Regent St, London W1B 5BN

100 Regent Street

Kidswear on 4, 400 Oxford Street, London W1A 1AB

26 Sackville Street, London W1S 3DT

8 Burlington Gardens, London W1S 3ET

19 Savile Row, London W1S 3PP

9 Albemarle Street, Mayfair

94 Mount St, London W1K 2SZ

49 & 53 Lamb's Conduit Street, London, WC1N 3NG

48 Jermyn Street, London SW1Y 6LX

WOOL THIS WAY...



THE CAMPAIGN FOR WOOL
Patron: HRH The Prince of Wales



PROUDLY SUPPORTED BY
THE WOOLMARK COMPANY

Event	Location	What's happening	When
Paul Smith	Harrods 87-135 Brompton Rd London SW1X 7XL	A Suit To Travel In for Mens and Womens; three performance events each 30 minutes outside Harrods Door number 5. at 2pm, 4pm and 6pm.	Saturday 3rd October Shows at 2pm, 4pm and 6pm
Sheep on the Row	Savile Row	Tailors open their houses for demonstrations and events across The Row. Celebrate the launch of Wool Week on Savile Row with a 'live' presentation, including 30 Bowmont Merino and Exmoor sheep grazing the length of The Row and a display of 25 bespoke menswear looks. Join us for wool street style with GQ and grooming from Murdock London.	Monday 5th October 10am - 7pm
Sheep on the Row Live Stream	Savile Row	Tune in to our live stream on the Campaign for Wool Facebook page for the latest action from The Row	Monday 5th October 10am - 2pm
Hackett London	193-197 Regent St London W1B 4LY	Hackett London celebrate Wool Week with a bespoke window display showcasing their 100% wool AW15 'Sheep Shape and London Fashion' collection. Enjoy a Wool Week Beefeater gin and tonic served in-store throughout the week.	Monday 5th October to Sunday 11th October
Smalls x Selfridges	Selfridges & Co Kidswear on 400 Oxford Street London W1A 1AB	Skin loving Merino childrenswear brand Smalls celebrate Wool Week with a pop-up at Selfridges. Meet founders Cat & E.J. preview AW15 for kids aged 2 - 12 and receive free personalisation with purchase.	Monday 5th October to Sunday 11th October
Wool and The Gang at Topshop	Topshop Lower ground floor 214 Oxford Street Oxford Circus W1W 8LG	Say hello to WATG at Topshop HQ on Oxford Street where they will be selling their Knit Kits and ready to wear. Check out their styles and try some things on, have a go knitting a stitch or two or just have a cheeky squeeze of their Crazy Sexy Wool.	Monday 5th October to Sunday 11th October
Genevieve Sweeney	genevievesweeney.com	Premium British Knitwear supporting Wool Week 2015 with 20% off of all lambswool styles with code: WOOL15GS. Discover our beautiful range of supersoft lambswool jumpers via www.genevievesweeney.com	Monday 5th October to Sunday 11th October
Capsu-Wool	4 Clifford St Mayfair, London W1S 2LG	A very stylish look at wool for the compact interior space. Discover the latest wool trends in interiors at our Capsu-Wool pop-up.	Tuesday 6th - 9th October 2015 11am-5pm
Wool Week Open House	5 Clifford St Mayfair, London W1S 2LG	Making a 3D Flower Corsage for a Woollen Hat Workshop with R&B	Tuesday 6th October 11.00 - 13.00
Wool Week Open House	4 Clifford St Mayfair, London W1S 2LG	Let's Make a Beanie workshop with Conway & Bliss. Book with workshops@campaignforwool.org	Wednesday 7th October 11.00 - 13.00
Wool Week Open House	4 Clifford St Mayfair, London W1S 2LG	Snood Operator Workshop with Wool & The Gang To book visit - eventbrite.co.uk and search 'Get your knit on with WATG'	Wednesday 7th October 18.00 - 20.00
Finisterre	7 Earlham St, London WC2H 9L	Join Finisterre in-store for an exclusive acoustic session with Nathan Ball and discover their latest AW15 wool collections including new wool denim jeans, the Bowmont jumper & beanie and HD Wool insulated parkers.	Thursday 8th October 7:30pm
Wool and the Gang x Heal's	Heal's, Tottenham Court Road	There couldn't be a more suitable week to get your knit on and get going on your very first project! Could WATG tempt you with their knit party? Perfect for absolute beginners you will leave wearing your very own handmade snood. Book your ticket: www.eventbrite.co.uk/e/get-your-knit-on-with-watg-heals-london-tickets-18792818827	Thursday 8th October Time 6-8pm - Price £35
Smalls x Selfridges Wool Night Out	Selfridges & Co Kidswear on 4 400 Oxford Street London W1A 1AB	Say hello to Cat and Emma-Jane, the founders of skin loving Merino childrenswear brand Smalls at Selfridges. Enjoy free personalisation with purchase, Wool Candy and a glass of bubbles!	Thursday 8th October 6pm - 9pm
Wool Week Open House	4 Clifford St Mayfair, London W1S 2LG	Fair Isle Knitting Workshop with Marie Wallin. Book with workshops@campaignforwool.org	Friday 9th October 11.00 - 13.30
Wool Week Open House	4 Clifford St Mayfair, London W1S 2LG	Learn to Knit a Woolly Bobble Hat with Craft Revolution. Book with workshops@campaignforwool.org	Friday 9th October 15.00 - 17.00
Woolly Hat Day	Public event	The Campaign for Wool will be supporting 'Woolly Hat Day' in support of 'The Mission to Seafarers' charity that provides care for seafarers around the world. Put on your finest woolly hat to raise money and support this important cause. Free woolly hat patterns available to download on #WoollyHatDay	Friday 9th October
Woolly Hat Day	4 Clifford St Mayfair, London W1S 2LG	Learn to Knit a Woolly Bobble Hat with Craft Revolution.	Friday 9th October 11.00 - 13.00 15.00 - 17.00