

WOOL
WEEK
2016



Join us to Celebrate Woolly Hat Day 2016 Friday 14th October

We are having a Woolly Hat Day so come along and wear your Woolly Hat with pride...

On
Time
At

Wool Week is nearly here and for the second time we have teamed up to support the incredible and important work of the Mission to Seafarers. This is an organisation that works to assist seafarers across the world in times of great difficulty - often when no other organisation can help. Seafarers are also wearers of wool! They wear woolly jumpers and woolly hats and have done for many years - so wool lovers and seafarers are on the same boat!

How to support Woolly Hat Day

Host an event - home or shop or indeed - by the seaside! This is your event... you can shape it, style it, sail it away! It could be knitting hats, scarves or maybe looking at the techniques of the fisherman's sweater - a history of the classic Gansey perhaps! You may simply want to host a woolly Talk or sit on the pier and knit socks - whatever, wherever, whenever and you can do it any day during Wool Week or... all week long!



Theme it!

Nautical all the way - we want to see shop windows with that wool and nautical look - don't hold back - we want to see the social channels full of Woolly Hat Day tributes to our friends at Mission to Seafarers!



Celebrate and Donate!

Your gathering is an opportunity to gather a group of friends or customers together around to celebrate Wool Week while raising funds for the Mission to Seafarers.

Raise for the Good Work on the Waves!

Please use your special gathering to show your support for wool and the Mission to Seafarers Charity. Please download your free event poster at campaignforwool.org and then donate to The Mission to Seafarers by Texting **WOOL11 £3, £5 or £10 to 70070**

Woolly Hat Day is part of the Campaign for Wool's Wool Week activity in support of The Mission to Seafarers

Show your Support Share your pics
We want to see those Woolly hats!

@campaignforwool

#woollyhatday

THE CAMPAIGN FOR WOOL
Patron: HRH The Prince of Wales



2016



Caring for seafarers
around the world